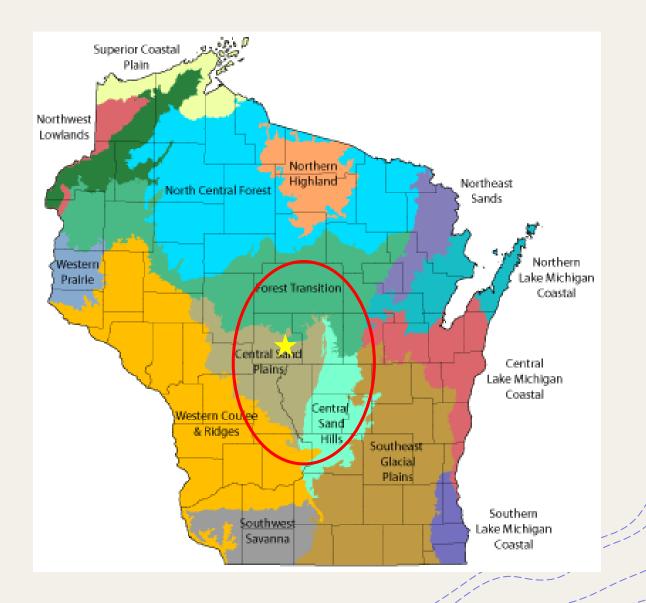


Where you can find me

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UW-Extension Wood County 400 Market Street Wisconsin Rapids, WI 54494



A Bit Of Background

- + B.S. Iowa State University
 - + Biology, minors Agronomy & Animal Ecology
- + M.S. Iowa State University
 - + Agricultural Education, spec. Adult Extension Education
- + Joined UW-Madison's Division of Extension fall of 2019
- + First time Wisconsinite and loving it!



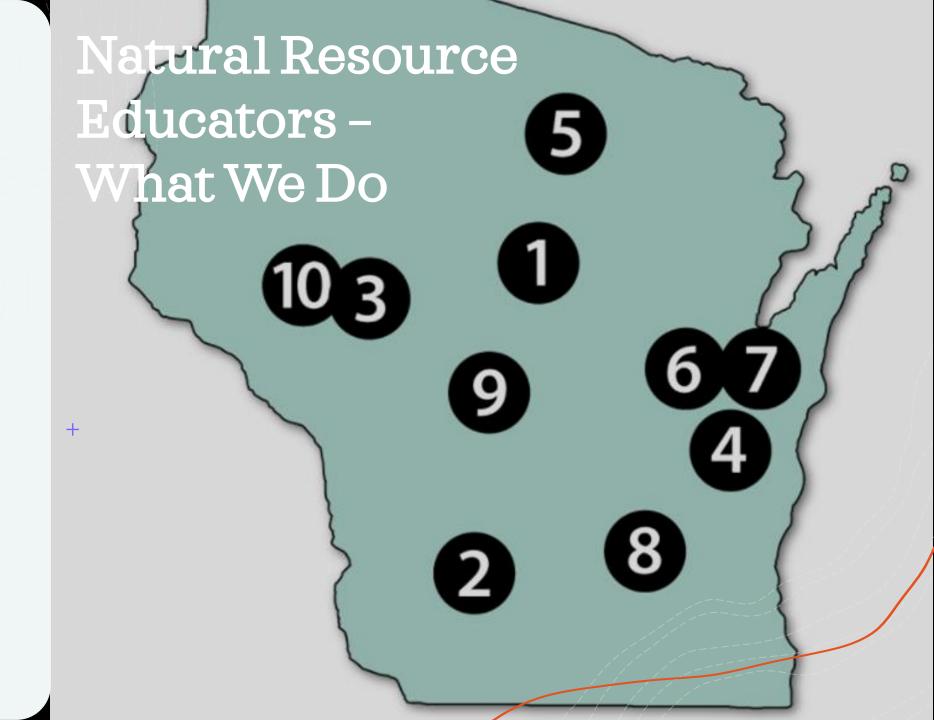


1 Kris Tiles

Director/Natural Resource Educator

NATURAL RESOURCE EDUCATORS

- 2 Joe Bonnell
- 3 Lauren Larsen, PhD
- 4 Tony Johnson
- 5 Bill Klase
- 6 Maranda Miller
- 7 Whitney Prestby
- 8 Michelle Scarpace
- 9 Rachael Whitehair
- 10 Dan Zerr



Why did you join the Dodge Co. HSHW Alliance? Why are you a part of this?

The Watershed Approach: All whoare involved or affected are at the table



Empowering people to address environmental, social, and economic issues can offer long-lasting success



Production agriculture, urban development, and industry all play a role in both the problem and the solutions



Implementing mitigative strategies (BMP's) can help reduce contamination

Getting Closer To The Ideal Outcome

Producers & Industry

Use Environmentally and Socially Responsible Practices



&

Earn a Fair Return On Their Efforts

- +Support Watershed Initiatives
- +Provide Educational Programs
- +Build Learning Communities & Producer-led Groups
- +Create Community Relationships

The Farmer-Farmer Education Model

Its not a simple question of yes or no

It comes down to perceived **practice characteristics**

Trust is also a huge factor

Relative Advantage

Complexity

Compatibility

Observability

Trialability

Risk

+

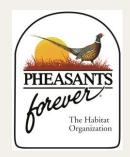
Shifting Social Norms With The Multiplier Affect:











RIVER ALLIANCE of WISCONSIN











Lake & Watershed Group Support and Leadership Development



Networking assistance



Facilitation



Strategic planning



Grant writing assistance

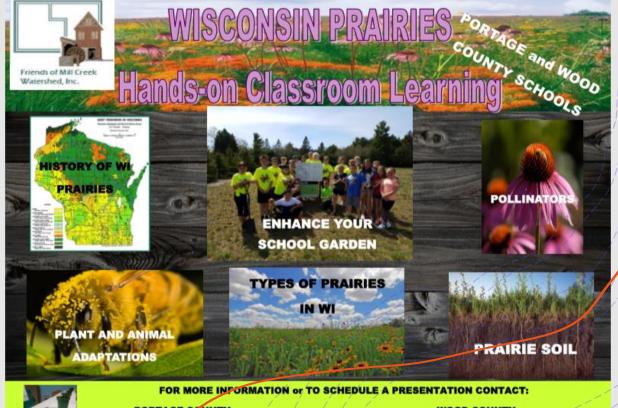


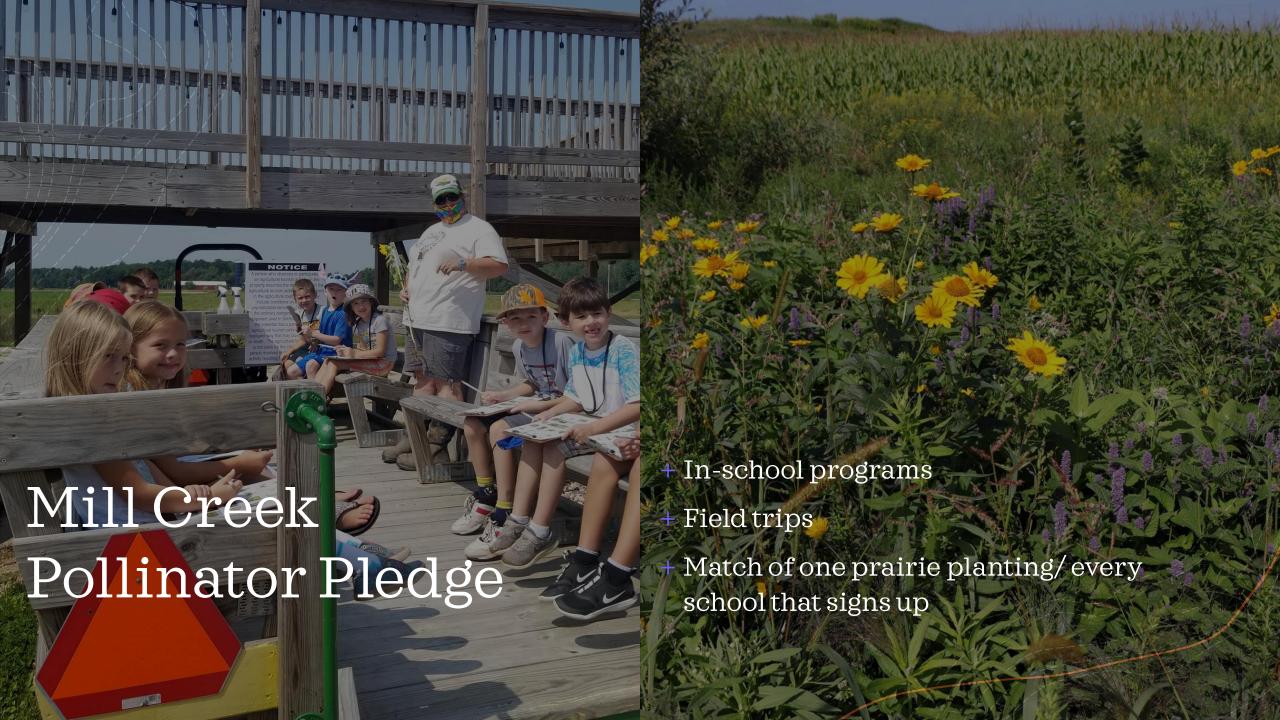
Really, whatever it takes to move toward program goals



Prairie Programming and Consultation









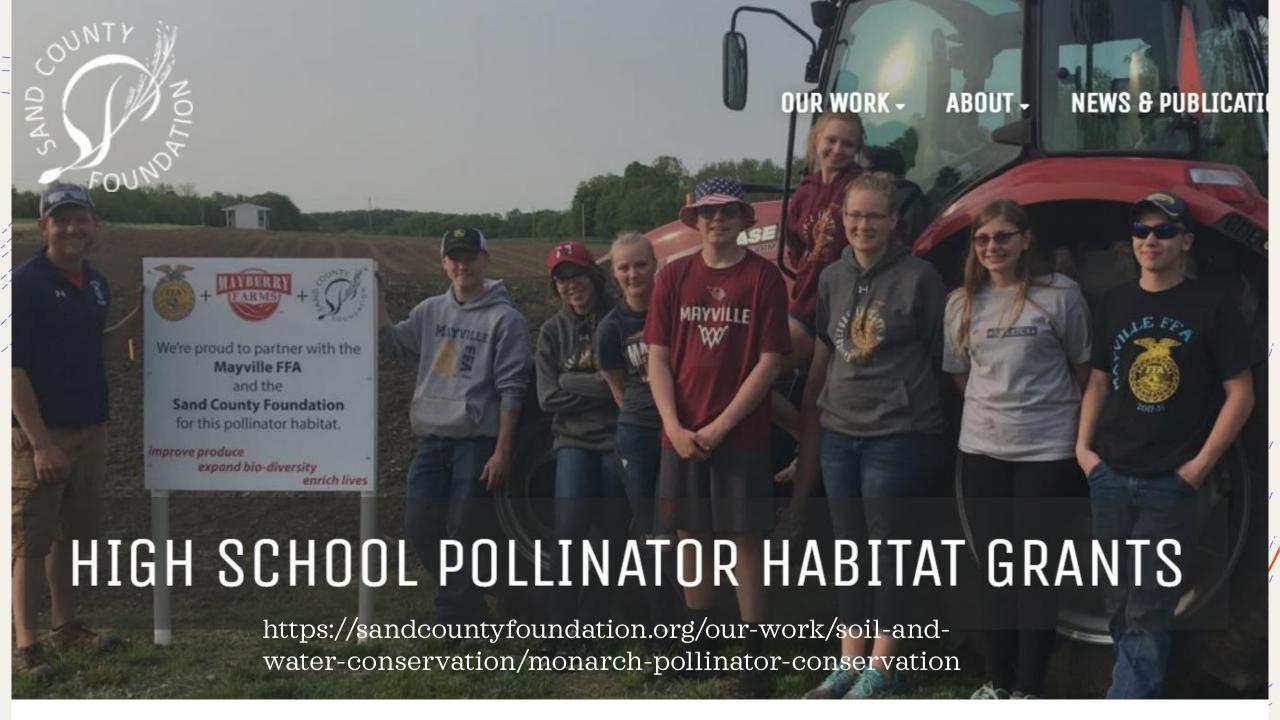
In Partnership with:

- Wood Co. L&W
- 14 Mile Watershed Alliance
- Sand County Foundation
- UW-Madison Div. of Extension

"Building a prairie is like building a house, You only want to lay the framework once"

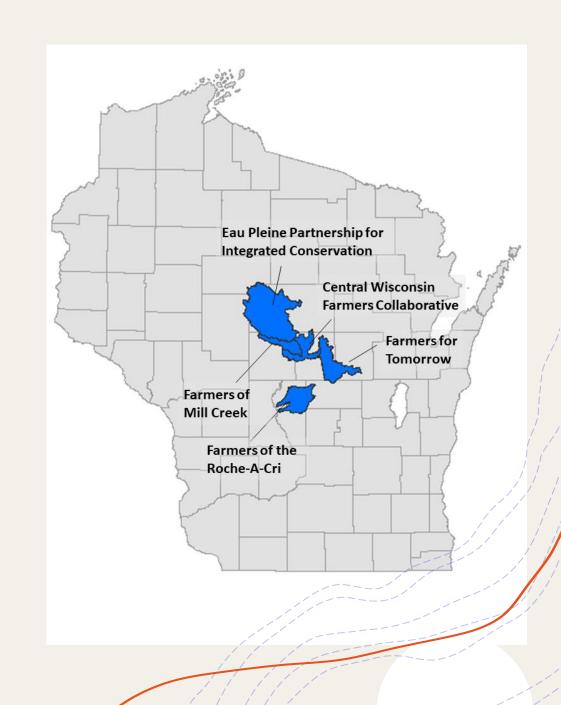


https://14milewatershed.org



The Farmers of the Roche-A-Cri Watersheds

- +Grant Awarded 2022
- +Consists of grazers, large vegetable producers, small-scale horticultural, and corn-soybean producers
- +New Programs
 - +Harvest Festival Dinner
 - +Grow & Tell Events







Science By The River

https://www.wisconsinsciencefest.org/



The Central WI Farm Profitability Expo

Our Mission: Working to encourage profitable farming by building resiliency, diversifying farming operations, reducing inputs, and increasing farmer's return on investment.



https://www.mstc.edu/farm-expo

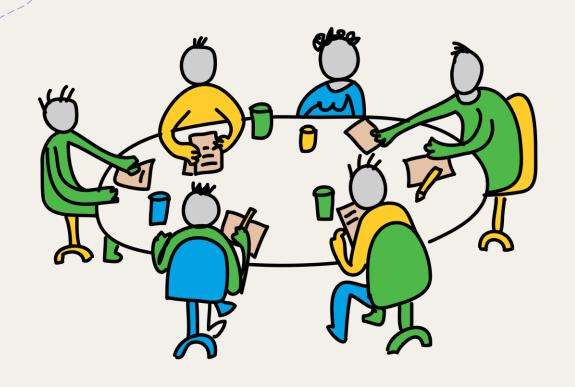
UW-Madison Extension Marshfield Wastewater Plant Wood Co. Land & Water Golden Sands RC&D Pheasants Forever **UW Marshfield Ag Station** Farmers of Mill Creek WPVGA **EPPIC** Farm Bureau of WI WI River Alliance PACRS NRCS

This Year's Featured Presentations

- Next Generation of Farmers Mid-State Student Presentations
- Calving Simulator Demonstration, Presented by Mid-State Staff
- Breaking the Cycle: Transitioning from Conventional to Regenerative Agriculture, Presented by Jason Cavadini, MARS
- Farmer Panel Discussion: Diverse Managed Grazing Operations
- Making Covers & No-Till Work Long-term, Presented by Andy Bensend, Central Wisconsin Farmer
- Interseeding Companion Crops, Presented by Matt & Craig Oehmichan, Shortlane Ag Supply
- Panel Discussion: Debunking the Myths of Cost-share Programs
- Social Hour, Including: Booths of Farmer-led Groups, Showcase of Wood Co. No-till Drill and Roller Crimper



Boosting Your Internal Capacity Is A Game Changer



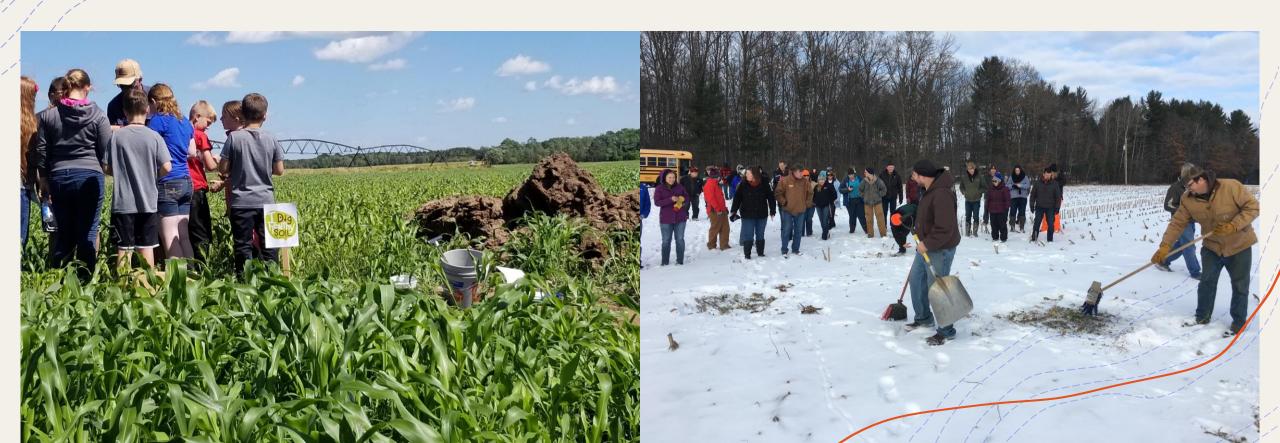
Do your actions still align with our mission/goals?

Are you all still on the same page?

How often do you engage in reflection?

Do you have a plan for succession?

Energy Is Found In The Next Generation



Set Aside Time To Ask For Feedback

- "Conservation problems are social and economic, not scientific, yet biologists have traditionally been expected to solve them." S. Schaller, 1992
- + How do people engage with the resource?
- + How feasible are conservation actions?
- +What are a community's perceptions of the resource?
- + How willing are people to engage in solutions?
- +What beliefs or behaviors underly problems?



Dreaux Watermolen, WI DNR, Analysis Services, Dreux.Watermolen@wisconsin.gov

How Could These Cases Apply To Dodge Co.? What new thoughts/ideas have come to mind?

